



Take the Fair Trade Challenge

CHANGE TODAY, CHOOSE FAIR TRADE

It's easy to support Fair Trade Fortnight and enjoy Fair Trade goods that help Third World farmers. So, Take the Challenge and Change to Fair Trade for the Fortnight.

1. Join in the fun at the Fair Trade Fiesta – Thursday 10 May

The Fair Trade Fiesta is the easiest way for Sydneysiders to get an insight into why Fairtrade is hot. Get a taste for Fairtrade foods, discover great Fair Trade gifts for Mothers Day, and come face-to-face with a Costa Rican Fairtrade farmer.

<http://www.fta.org.au/ftf/index.html?PHPSESSID=b06b1afc179dc2a421ef4f26857d98ca>

2. Start your Day by Changing to Fairtrade Tea & Coffee

Start the day with Fairtrade tea or coffee, and change to a fairtrade tea-break with your family, your workplace or local café during the Fortnight. You'll join the hundreds of Australians in offices, schools, universities, sports clubs, local councils and church groups. Contact us for details to change to Fair Trade in your community. <http://www.fta.org.au/ftf/convertwork.html>, <http://www.fairtrade.com.au/ftf/convertschool.html> and <http://www.fairtrade.com.au/ftf/convertuni.html> and get free downloads to support your event here <http://www.fta.org.au/ftf/downloadable.html>

3. Shop with Attitude – It's your Choice

Throughout May, go shopping with attitude and choose food and commodity products with the FAIRTRADE Label, or for crafts and textiles that are fairly traded. And why not get a Fair Trade gift that gives twice for Mother's Day on Sunday 13th May. Whether it's your local corner store or your large supermarket, with this Fair Trade Fortnight, it's easier than ever to find Fair Trade goods. Search for your local suppliers <http://www.fairtrade.com.au/?q=locator>

4. Join in a Fair Trade celebration

From free food-tastings, to film nights, to meeting the farmers behind the Fairtrade label, there's lots of fun ways to celebrate Fair Trade Fortnight across Australia. See our website for events for you and your friends to celebrate in your town. <http://www.fairtrade.com.au/ftf/index.html>

4. Host a Fair Trade Feast or Football Match - on World Fair Trade Day

Celebrate World Fair Trade Day on Saturday 12th May by dining in with Fair Trade ingredients, create the perfect table-setting using Fair Trade fabrics and accessories, or even play Fair Trade football. There's lots of ways you can create your own fairtrade fun. Contact us for ideas.

<http://www.fta.org.au/ftf/whatcanido.html>

For more information on Fair Trade Fortnight
Call Caroline Thomas e: caroline@fta.org.au t: 0411 889 773
click onto <http://www.fairtrade.com.au/ftf/index.html>