



Build a Fair Trade House

As part of Fair Trade Fortnight (April 28 – May 13, 2007), the WA Fair Trade Collective will be holding various events that will involve fund raising. This will include a fair trade art exhibition; guess the number of fair trade coffee bans in the jar competition, held at participating retailers and organizations; donations of coffee sales on a particular day and the like.

The WA Fair Trade Collective will assign surplus funds to two specific projects:

1. Provide lots of \$500 to finance the building of a temporary home for a fair trade craft maker whose house has been destroyed in Yogyakarta Earthquake of 2006.
2. Provide lots of \$50 to finance a day of the running of a rubble crushing machine, which is used to crush the rubble from the earthquake in order to build permanent brick houses. The crushing machine costs \$50 per day to operate. So if we raise another \$350, for example, we could “purchase” 7 days of rubble crushing.



The money raised will be sent to Yayasan Pekerti (Indonesian People’s Handicraft Foundation), an IFAT fair trade registered organization in Jakarta, who will administer the funds and ensure that they be used for these projects. This will dovetail an existing project currently being undertaken by Pekerti and donor partners.

Please see background information on the next page.

The WA Fair Trade Collective works in partnership with the Fair Trade Association of Australia and New Zealand (FTAANZ) who sponsors Fair Trade Fortnight Australia & New Zealand-wide. Further information of FTAANZ can be found at: www.fairtrade.com.au.

Background of Temporary Housing Project & Rubble Crushing Machines

Yayasan Pekerti (Indonesian People's Handicraft Foundation) is a 30 year old locally founded NGO, whose mandate is to assist craft producers in Indonesia. Pekerti was established to assist people in need by giving them an opportunity to gain extra or alternative income through craft. This is done by teaching craft production and business management skills and providing a market access. Pekerti's partners produce under the ethical production practices of "Fair Trade", a worldwide movement for providing better incomes and opportunities through sustainable production.

Pekerti has 14 businesses and over 300 heads of family that they work with in earthquake stricken Yogyakarta. Their intention is to build 500 temporary homes. Houses are for those who are at the bottom of the craft supply chain and the poorest of farmers. Beneficiaries are those who live in the Imogiri and Bantul areas affected by the quake. The disaster zone stretches across hundreds of square kilometers. The worst devastation was in the town of Bantul, where more than 2,400 people were killed and 80 percent of the homes were flattened.

Pekerti has received funding from a donation by The Johanniter organization, a large German NGO. Pekerti is the lead project proponent and will work with other fair trade organizations as implementation partners. Houses will be built communally in clusters of 15 households at a time where all beneficiaries work together for the benefit of the collective group. In each cluster a field officer will help distribute funds and advice for construction and work hand in hand with the victims.

Project Description

The Pekerti project will see 500 homes constructed of woven Bamboo *Gedek* walling and iron roofing. These are simple structures that will only have a life span of 3 to 4 years. Temporary housing will give people a home and a place to start work. Many of the craft and agricultural workers earn their living from home based enterprises and without a home they have nowhere to produce. Permanent houses will be constructed as money and time permits.

Pekerti also uses funds for the daily operational costs of two crushing machines. The crushing machines have previously been purchased though another donor. Crushing housing rubble will provide many benefits to the communities. These include:

- Clean up the huge amounts of useable rubble that currently litters villages;
- Provide a raw material source for building cheap home-made bricks;
- Empower the local people to help themselves and their communities in speeding up the rebuilding process, thereby improving the quality of life for those impacted and giving them a sense of ownership;
- Give a raw material source for providing a better home than simple bamboo.

It is important that the people of Yogyakarta start the emotional healing process as soon as possible. Brick building has already shown to be a great motivator and source for solidarity. Financing of the operational costs of the crusher will further enhance community solidarity, clean villages of rubble and make brick production more economical.